

Contact: Liz Marquez  
Public Relations Manager  
lmarquez@kapaluamaui.com  
(808) 669-0244, (800) KAPALUA

**FOR RELEASE: IMMEDIATELY**

**MAUI LAND & PINEAPPLE, INC. UNVEILS DESIGN  
CONCEPTS FOR PULELEHUA**

**KAPALUA**, Maui, Hawaii (March 24, 2004) Maui Land & Pineapple, Inc. and the County of Maui are urging interested community members to attend a Work-in-Progress presentation at the **Ritz-Carlton, Kapalua at 6:00pm on Friday, March 26, 2004.**

Week-long planning sessions that began on March 19 have generated valuable community input for the design and conceptual plan for Pulelehua, a new West Maui community development. The initial phase of the project will be located approximately 150 acres between the Honoapiilani Highway and the Kapalua Airport.

Following the hands-on community workshop held at the Ritz-Carlton, Kapalua, on Saturday, March 23<sup>rd</sup> and an Open House held Tuesday, March 23 at the Dover, Kohl & Partners' design studio at Napili Plaza, a general consensus and some widely shared ideas have begun to emerge from valuable community input. General community consensus and some widely shared ideas focus on providing high quality affordable housing for the workers of West Maui to allow people to live near their work; include a mix of housing types to accommodate residents of different backgrounds, ages, and incomes; and reflect Hawaiian building traditions, with native landscaping, island architecture, and common open spaces for community gathering and recreation. Other shared design concepts include a community and cultural center, an elementary school, a network of open spaces and trails and pedestrian-friendly streets to promote walkability to destinations within the neighborhood.

For more information on Pulelehua and the March 26 presentation, please call the Kapalua Land Company at (808) 669-5625 or visit [www.pulelehua.com](http://www.pulelehua.com).

Maui Land & Pineapple Company, Inc. (ML&P), a Hawaii corporation, is a land management and operating company with several wholly owned subsidiaries, including Maui Pineapple Company, Ltd. and Kapalua Land Company, Ltd. As Maui's largest employer with headquarters on Maui, ML&P is committed to creating and managing holistic communities that invite a sustainable future for Maui.

# # #