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## **PRESS RELEASE**

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## **FOR IMMEDIATE RELEASE**

# **MAUI LAND & PINEAPPLE CO. OFFERING FREE FINANCIAL EDUCATION TO THOSE INTERESTED IN PULELEHUA COMMUNITY**

**Kahului, Hawaii** – Maui Land & Pineapple Company, Inc. has announced that it will offer free, day-long financial education courses to its employees and prospective Pulelehua homeowners, in conjunction with Hawaiian Community Assets, Inc. – a local nonprofit company dedicated to increasing homeownership for Hawaii’s families.

“We are offering these classes on homeownership and basic financial management to those interested in buying their first home,” said Bob McNatt, President, Community Development, Maui Land & Pineapple Company, Inc. “We believe people should have the tools and information necessary to make sound financial decisions, which may ultimately lead to homeownership and we are very happy to help make these classes available.”

The curriculum includes topics such as Qualifications for an Affordable Home; Money Management and Budgeting; Understanding Credit and Your Credit Report; Accessing Credit; Mortgage Lending Terms and Definitions; and Avoiding Foreclosure. Each participant will also have the opportunity to meet with a counselor during a personalized one-on-one follow up session. The classes are scheduled for June 17, July 15, August 26<sup>th</sup>, September 16, October 14<sup>th</sup>, November 18 and December 9<sup>th</sup>. Times and locations of all classes will to be announced. Anyone interested in attending the useful, information-rich classes are encouraged to call Leilani Pulmano at (808) 669-5625, as spaces are limited.

“We attended the program, my daughter, her boyfriend and I,” said Debbie Revilla, a Wailuku resident. “We all got our credit reports back and a free consultation on it as well. They really worked with us on actions we can do to build credit and save. Then they booked follow-up meetings in six months. I just love this.”

Maui Land & Pineapple Company, Inc. is committed to the integration of agriculture, natural resource management and eco-effective design principles to create and manage holistic communities. ML&P's vision of holistic communities is based on the traditional Hawaiian model of *ahupua`a*, a system of self reliance based on the artful use of land and water resources to sustain island life indefinitely. ML&P is a Hawai`i corporation and successor to a business organized in 1909. Its principal operating subsidiaries are Maui Pineapple Company Ltd., a producer and marketer of Maui-grown pineapple, and Kapalua Land Company Ltd., operator of Kapalua Resort, a master-planned resort community in West Maui.

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